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FOR IMMEDIATE RELEASE:

YOUTHFUL NEW DIRECTOR IN CHARGE OF RETIREMENT COMMUNITY
Driven Local Business Exec Enjoys Multi-Tiered Career Success

Rebecca Ricards accepted the position of Executive Director at Chateau at Valley Center, a retirement community on the campus of Valley Medical Center. Her fiscal responsibility and duties for oversight of the day to day operations began April 9, 2007. Ricards promotion is her third since joining the company just over two years ago, and marks a rapid professional ascent to the top.

Ricards left the tourism industry and seasonal work in Alaska/Yukon and Antarctica to help open Chateau at Valley Center in January 2005 as Activity Director. She provided a varied activity program that included suggestions from residents, winning the respect of the residents she served. In 2006 she was promoted to Community Relations Director, where she increased census from 50% to 96%.

Chateau Retirement COO, Michael Schaedig, says of Ricards, "Rebecca was the perfect candidate for the Executive Director position because she understands the culture of

retirement housing and residents respect her leadership ability. They know they are in good hands with Rebecca at the helm. She has a winning track record and we consider ourselves fortunate to have such talent in the company. We enjoy promoting such talent.”

Chateau Retirement Communities has been locally and family owned and operated for over twenty years. Chateau residents are inspired to “Live Life on Your Terms” by the company’s wide array of service options that support and encourage independence.

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If you have questions about Chateau Retirement Communities, or to schedule an interview, please call Adam Conley at 206.406.1626 or e-mail adam@chateaulc.com.

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