

Summer 2010

*"I find KUOW's
 programs provide
 knowledge as much as
 they do companionship
 and levity."*

—
Felicia, Renton

Listen the way that's best for you:

KUOW 94.9 FM*

KUOW 1340 AM - Olympia

KUOW 90.3 FM - Bellingham

kuow.org

KUOW's Second Service:

KUOW2 91.7 FM* - Tacoma / Seattle

kuow2.org

*Broadcast in HD Radio™

KUOW's mission is to create and serve an informed public, one challenged and invigorated by an understanding and appreciation of events, ideas and cultures.

KUOW Puget Sound Public Radio
 4518 University Way NE, Suite 310
 Seattle, WA 98105

Invest in your favorite programs *today* and you'll help
 keep reliable journalism strong in our community.
 Make your renewal or special gift by June 30!

Dear Member,

When you listen to KUOW you hear news stories based on sound journalism. We're committed to maintaining the high standards essential to professional journalism so that we provide you with honest and intelligent reporting you can trust.

But we can't do it without you: Your support helps to purchase and produce the quality public radio reporting and programming you hear on KUOW—and it helps keep the station financially sound.

Please renew your membership or make a special gift before June 30.

Why is this date so important? It's the end of KUOW's fiscal year. Right now, contributions from listeners will help us meet our service goals for the current fiscal year and then enable us to move confidently into a new year, where we'll be providing even more—

- Balanced and reliable reporting by KUOW's awarding-winning news department, Northwest News Network regional reporters, and reporters from NPR, PRI and the BBC;
- Informative perspectives and analysis through features produced by *Morning Edition* and *All Things Considered*, *To The Point* and KUOW's News Specials;
- Open dialogue and intelligent discussions on topics ranging from the wars in Iraq and Afghanistan, to Washington State's economy, to the environmental health of the Puget Sound as heard on KUOW's local, call-in shows;
- Humor and storytelling that nurtures your knowledge such as *Wait, Wait...Don't Tell Me!*, *A Prairie Home Companion* and *The Vinyl Café*.

On June 30, we close the books on our current fiscal year. **Your support today is an important investment in our ability to serve you in the months ahead.** Please renew your membership or make your special gift now. You'll hear your contribution at work every time you listen to KUOW!

Sincerely,



Karyn Andriesen
 Director, Annual Support

P.S. Together we ensure quality journalism in our community. Make your renewal or special gift before June 30 to keep KUOW's news and information services strong—and the station financially sound!

Marketplace Money Broadcasts from KUOW



Marketplace Money senior producer Deborah Clarke and host Tess Vigeland speak about the housing crisis in the Pacific Northwest.

Marketplace Money host Tess Vigeland, along with senior producer Deborah Clarke, producer Stephen Hoffman and technical director, Josh Rogosin, visited Seattle recently to take an in-depth look at the issue of housing in our region.

Why Seattle?

When they decided to take the show on the road, Vigeland immediately honed in on Seattle—mostly because she loves to visit the Northwest (she is a Portland, OR native). But as Vigeland and the staff looked at Seattle closely for show material, they noted that Seattle has experienced the sixth largest drop in home prices in the country, behind Las Vegas, Detroit and Miami. From the last quarter of 2008 to the last quarter of 2009, Seattle also experienced the steepest drop in rental prices in the country. And at the end of last year, Seattle had the worst construction loan delinquency rate of anywhere in the country, according to Vigeland.

So, what did the housing story look like from the Pacific Northwest? KUOW reporter Ann Dornfeld discovered how the slumping housing market has been a boon for renters in the city, providing incredible deals on places they never thought they could afford; *Marketplace's* Jeff Tyler turned his attention to the condo market in Seattle and reported on the high rises where almost no one lives; Vigeland got a feel for the area's housing market through the local online home appraisal site Zillow and chatted with the CEO of Redfin, a company that specializes in real estate brokering online. Vigeland also answered listeners' questions with Seattle-based financial planner Karen Ramsey.

Marketplace Money's Seattle show aired on KUOW on Sunday, April 25. If you missed it, you can find it in the archives at kuow.org.

Weekday High: Fostering the Future of Public Radio

This summer marks the seventh year of *Weekday High*, KUOW's internship program for high school students interested in learning the craft of radio journalism. Led by senior host of *Weekday*, Steve Scher and *Weekday High* managing editor, Nathan Friend, the program is part of KUOW's charge to help develop the next generation of public radio professionals.

Over the course of the summer through a six-week session, interns report, edit and produce radio stories for broadcast and podcast. Interns receive hands-on training using KUOW's studios and equipment. The goal for each intern is to learn how to produce news and feature stories, collect sound and write for broadcast. At the beginning of each session, the interns choose a unifying theme as the focus for their stories. During the 2009 session, the focus was on the economy. Past themes have included the Puget Sound environment, the 2008 election, homelessness and changes in the business community.

You'll hear these new voices and their unique stories later this summer. Archived audio of past *Weekday High* productions are available at kuow.org/weekdayhigh.

Radiolab Returns!

This spring, the dynamic duo of Jad Abumrad and Robert Krulwich return to KUOW with Season 7 of their eclectic science program, *Radiolab* (Fridays at 9:00 p.m.). Part science report, part philosophic discussion and always a treat for the ears, *Radiolab* bills itself as a "special event."

With *Radiolab*, Abumrad and Krulwich blend their reporting into a radio documentary style all their own. In addition to conducting interviews and gathering sound, they hire actors to stage reenactments, record their own sound effects and even compose musical scores to accompany each episode. All of these elements combine to create "a little movie for your ear." But in the end it's Abumrad and Krulwich's thorough research and experienced reporting that makes *Radiolab* so compelling. Listen for yourself!

Season 7 episodes include:

- Animal Minds* -- Can we ever really know what they're thinking?
- Lucy* -- Chimps, bonobos, humans—we're all apes. What happens when we try to live together?
- Limits* -- How much can we jam into our brains and how do we push past feelings of exhaustion?
- Famous Tumors* -- Anatomical aberrations and tales of evolution, tragedy and transcendence.
- Who Are You?* -- How much do you really know about the people around you?

Schedule information and past episodes of *Radiolab* are available at kuow.org.

You Made Our Pledge Drive a Success!

KUOW's Spring Pledge Drive was a big success—our community pledged more than **\$940,000** to keep quality public radio programs and services available on-air and online. Thank you to the **375 volunteers** who donated their time to answer phones and take pledges, the **48 businesses** who provided food and in-kind donations, and **all of our generous members** who provided the funding that makes KUOW's programming possible.

**We're grateful for your generous support -
we couldn't do it without you!**



Volunteer Groups:

Alaska Airlines Corporate Communications, Atlas Accelerator, BRC Acoustics and Technology Consulting, Chateau Retirement Communities, Watson & McDonell Certified Public Accountants, REI, Seattle Atheists, Seattle Weavers' Guild, Trinity United Methodist Church, Volunteers in Action and the Wednesday Night Beer Group.

Challenge Donors

Thank you to the generous individuals and entities that provided matching challenges during our Spring Pledge Drive. They include: The Tim Kerr and Cynthia Wells Family Fund, an anonymous family foundation, Betty Wagner, Bill Donnelly, Brian and Laurel, Carl and Joann Bianco, Cathy Sarkowsky, Chateau Retirement Communities, Elizabeth Holmes Travel, Jim and Barb, The Kismet Fund, KUOW's Board of Directors, Michael Crill of Atlas Accelerator, Paul and Penny in Seattle, Tammy: a long time supporter, two listeners from Bainbridge Island and twenty-nine anonymous Broadcasters Circle Members.

Food Donors

The Bagel Deli, Ballard Brothers Seafood & Burgers, Brett's Catering, The Buffalo Deli, Café Campagne, Chaco Canyon Organic Café, Chocolopolis, Choice Organic Teas, Crunchy Mama Granola, Cupcake Royale, Custom Pure Water, Elliott Bay Brewing Company, Fran's Chocolates, Frosted: Cupcakes and Cakes, Garlic Jim's Pizza in Downtown Bellevue, GoodBelly, Greek Gods Yogurt, Haddouch Gourmet Imports, Herban Feast, Local Choice Food Box, Loki Fish Co., Mangetout Catering, Mighty-O Donuts, Molly's, Mystery Bay Seafood Catering, Olives Café & Wine Bar, Pagliacci Pizza, Peaks Frozen Custard, Purple Café & Wine Bar, Ravish Restaurant, Ray's Catering, Sasi's Café, Seattle's Own Shortbread & Classic Cookies, Stellar Pizza, Ale & Cocktails, Stumptown Coffee Roasters, Terra Organics, Truly Yum, Tully's Coffee, Vermillion Art Gallery & Wine Bar and Wheatless In Seattle.

**Special thanks to Delivery Express
for delivering food to KUOW daily!**

Thank-You Gift Donors:

EdibleSeattle Magazine, Gato Verde Adventure Sailing, MOHAI, Renee's Garden Seed Company, Rover's Restaurant, Seattle Theatre Group, Tully's Coffee and John Zilly.

Thank you Foundations

KUOW is grateful to The Seattle Foundation, Microsoft and its employees, the Sage Foundation, Lucky Seven Foundation and our other corporate and private foundation contributors for their support of public radio and their commitment to building a vibrant community through corporate contributions and foundation grants.

In the Community

KUOW is a media sponsor for many events throughout the region. For a complete list of sponsored events, visit our In the Community page at kuow.org/inthecommunity.php.

Coming up...

Town Hall

Joshua Roman and Helen Huang
June 10
townhallseattle.org

Taproot Theatre Company

"Charley's Aunt"
May 14-June 12
taproottheatre.org

SIFF

2010 Seattle International Film Festival
May 20-June 13
siff.net

SecondStory Repertory

"Natural Selection"
June 4-June 26
secondstoryrep.org

Book-It Repertory Theatre

"The Cider House Rules: Part One"
June 9-July 11
book-it.org

Renton Civic Theater

"The Two Gentleman of Verona"
June 25-July 11
rentoncivictheater.org

94.9 FM all around the region, 1340 AM in Olympia, 90.3 FM in Bellingham and streaming live on kuow.org

	Sunday	Monday – Friday	Saturday
3 AM	BBC World Service <i>The world's most respected radio service</i>	BBC World Service <i>The world's most respected radio service</i>	BBC World Service <i>The world's most respected radio service</i>
4 AM			
5 AM			
6 AM	NPR's Weekend Edition with Liane Hansen <i>News, arts and human interest features</i> KUOW host Jamala Henderson	NPR's Morning Edition <i>News, features and the latest events</i> KUOW host Bernard Ouellette KUOW reporter Liz Jones	NPR's Weekend Edition with Scott Simon <i>A wrap-up of this week's news plus sports, gardening and entertainment</i> KUOW host Jamala Henderson
7 AM			
8 AM			
9 AM			
10 AM	☆ A Prairie Home Companion with Garrison Keillor <i>Music and humor from Lake Wobegon</i>	☆ KUOW's Weekday host Steve Scher <i>People and issues</i>	☆ Car Talk with Tom & Ray Magliozzi
11 AM			☆ Wait Wait...Don't Tell Me! with Peter Sagal
12 PM	☆ The Vinyl Café with Stuart McLean	☆ To The Point	This American Life with Ira Glass
1 PM	☆ Marketplace Money with Tess Vigeland	☆ KUOW's The Conversation host Ross Reynolds	☆ KUOW Presents with Dave Beck, Megan Sukys, Jeannie Yandel, Jeremy Richards & Jamala Henderson
2 PM	☆ The Splendid Table with Lynne Rossetto Kasper	☆ Mon - Thu: BBC Newshour Fri: The Tavis Smiley Show	☆ Travel With Rick Steves
3 PM		☆ KUOW Presents with Dave Beck, Megan Sukys & Jeannie Yandel <i>The Writer's Almanac @ 2:53 p.m.</i>	
4 PM	☆ The Tavis Smiley Show	☆ The World	☆ A Prairie Home Companion with Garrison Keillor <i>Music & humor from Lake Wobegon</i>
5 PM		NPR's All Things Considered <i>NPR's flagship news program</i> KUOW host Derek Wang	NPR's All Things Considered
6 PM	NPR's All Things Considered		
7 PM	☆ On The Media	☆ Marketplace	☆ Says You!
8 PM	☆ Studio 360	Mon - Thu: BBC's The World Today Fri: This American Life	
9 PM	☆ American Routes with Nick Spitzer	☆ Mon: KUOW Specials, Tue: WireTap, Wed: Alternative Radio, Thu: Speakers' Forum, Fri: To the Best of Our Knowledge	☆ KUOW's The Swing Years and Beyond host Amanda Wilde <i>Popular music from the 1920s to the 1950s</i>
10 PM		☆ Mon - Thu: KUOW Presents, Fri: To the Best of Our Knowledge	
11 PM	☆ Sound Opinions	☆ Mon: Living On Earth, Tue: Selected Shorts, Wed: The Changing World, Thu: Latino USA and Humankind, Fri: The Play's the Thing	
12 AM	☆ New Dimensions	☆ Mon - Thu: CBC: As It Happens Fri: L.A. Theatre Works	
1 AM	BBC World Service <i>The world's most respected radio service</i>	☆ The Diane Rehm Show	BBC World Service <i>The world's most respected radio service</i>
2 AM		BBC World Service	